



# Implementation of estimands in Novo Nordisk

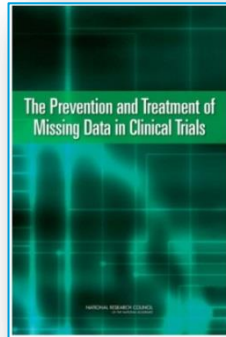
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# Agenda

- Overview of implementation process
- Cross-functional working group
- Types of estimands used in Novo Nordisk trials
- Impact on process from trial planning to trial results reporting
- Challenges
- After draft ICH E9 (R1) addendum

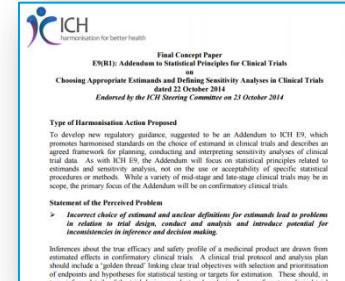
# Overview of implementation process (1 of 2)



2010

Before 2010: LOCF –  
driven by FDA diabetes guideline

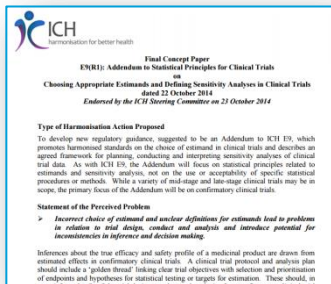
After 2010:  
FDA no longer accepts LOCF



2014

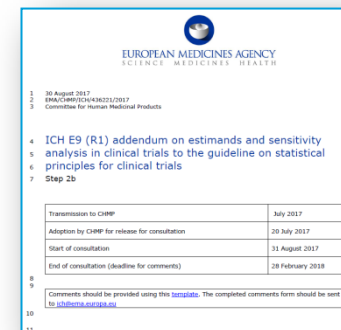
Novo Nordisk shifts from LOCF to MMRM

# Overview of implementation process (2 of 2)



FDA position papers in Statistics in Medicine,  
November/December 2015

McEvoy paper  
October 2015  
(FDA stat reviewer  
for Saxenda®)



2014

Saxenda® learnings,  
approved Dec. 2014

- First project with retrieved data

2015

Regulatory interactions with FDA, EMA,  
PMDA, Health Canada, CFDA

Novo Nordisk forms cross-functional  
estimand working group

2016

2017

Biostatistics working group  
on recommendations for  
plots and summary tables  
for different estimands



novonordisk®

# Cross-functional working group

- Representatives from
  - Project Management (1)
  - Regulatory Affairs (2)
  - Medical & Science (2)
  - Biostatistics (5)



# Sources of information



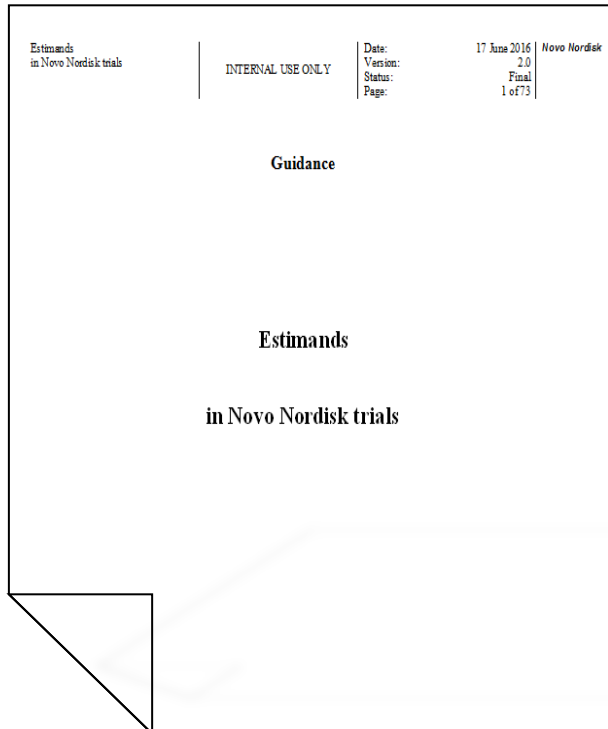
- EFSPi/PSI meetings
- EFPIA workshop (input from clinicians)
- FDA position papers November/December 2015
- Various publications on estimands and imputation of missing data
- Meeting with external statisticians “Advisory Board”, March 2016
  - Scott Emerson (co-author of the NRC report)
  - Jason Connor
  - Ilya Lipkovich (co-author on paper on “attributable” estimand\*)

EFSPi: European Federation of Statisticians in the Pharmaceutical Industry, PSI: Promoting Statistical Insights, member of EFSPi

EFPIA: European Federation of Pharmaceutical Industries and Associations, NRC: National Research Council

\*A structured approach to choosing estimands and estimators in longitudinal clinical trials. C. H. Mallinckrodt et al. Pharmaceut. Statist. 2012, 11 456–461

# Deliverable from cross-functional working group



- Current knowledge and recommendations documented in guidance document
  - Terminology
  - Summary of experience
    - Non-inferiority
    - Superiority
    - Placebo/active
  - Feedback from regulatory agencies
- Recommendations endorsed by Novo Nordisk management

# Training by working group

- Training of stakeholders involved in trial planning, conduct, analysis and interpretation
  - Medical & Science
  - Biostatistics
  - Clinical Reporting
  - Trial Management
- Other stakeholders
  - Project Management
  - Regulatory Affairs
  - Medical Affairs
  - Market Access





# Types of estimands used in Novo Nordisk trials

- Until now only one strategy has been used to address all intercurrent events within the estimand description
  - Sensitivity analyses/supplementary analyses has addressed different imputation methods for different intercurrent events
- Based on regulatory feedback we have primarily used/implemented
  - Treatment policy strategy (FDA, PMDA, Health Canada, EMA)
  - Hypothetical strategy (EMA, PMDA, Health Canada, CFDA)
  - Most trials in scope for estimands include both types
- Population-level summary only included in most recent trial protocols
- Estimand generically worded to cover more endpoints

# Impact on trial protocol

- Estimand description is mandatory for therapeutic confirmatory trials and strongly recommended for therapeutic exploratory trials
- Initially, the description of the estimand(s) was included in the statistical section of the trial protocol
  - Now the estimands are described immediately after the trial objectives

# Impact on sample size requirements

- Description of anticipated reasons for and proportions of discontinuing trial drug prematurely by treatment group
- Calculation of sample size according to these proportions
  - E.g. by anticipating a worse treatment effect in those who discontinue investigational product prematurely or a better effect in subjects in the placebo group if rescue medication exists

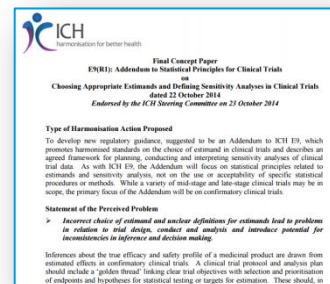
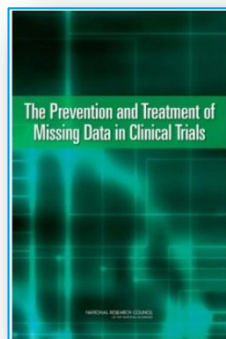
# Impact on trial conduct and retention

- The repeated request from FDA to respect the ITT principle has led to increased focus on retention – keep subjects in trial even if discontinuation of trial drug
- Emphasis on importance of minimising extent of missing data - retention central part of training
- The amount of missing data has declined dramatically

# Completion rates

Trial type	Trial completion before 2015 (%)	Trial completion after 2015 (%)
Type 1 diabetes	~90	~98
Type 2 diabetes – GLP-1	~80	>90
CVOT	NA	~98
Obesity	~70	>90

# Impact on imputation method (1 of 2)



2010

Before 2010:  
Primary: LOCF  
Sensitivity:

- Completer analysis/PP
  - Non-inferiority
- MMRM

2010-~2015:  
Primary: MMRM  
Sensitivity:

- reference-based MI,
- Completer analysis/PP
  - Non-inferiority
- LOCF

2014

2015-:  
Primary: MI from groups defined by randomised arm, on/off treatment at landmark and timing, if possible  
Sensitivity:

- tipping point analysis,
- reference-based MI,
- LOCF

Landmark visit: the visit indicating the time point for the primary assessments, e.g. end-of-treatment  
NRC: National Research Council, ICH: International Council of Harmonisation, FDA: US Food and Drug Administration  
LOCF: last observation carried forward, PP: per protocol, MMRM: mixed model for repeated measurements, MI: Multiple imputations



# Impact on imputation method (2 of 2)

- Reference-based MI (unconditional or conditional on observed trajectory)
  - Possibility for rich imputation model
  - Missing data from all visits imputed
- MI from groups defined by randomised arm, treatment status at landmark and timing for discontinuation of treatment
  - The group of similar subjects to impute from may be very small, i.e.
    - Very few missing data and even fewer to return at landmark visit
    - Imputation model should be kept simple to ensure that parameters can be fitted
  - Only missing data at landmark visit imputed
- Responder (binary) endpoints are imputed from the continuous endpoint
  - E.g.  $\text{HbA1c} < 7.0\%$  at week 26 is imputed from change from baseline to week 26 in HbA1c

# Impact on sensitivity analyses

- Aim at explicitly describe assumptions for primary estimator and describe how the sensitivity analyses target these
  - Implicit distinction between sensitivity (aligned to estimand) and supplementary analyse (“other”)
- Tipping point analysis (discussed in the draft ICH E9 (R1) addendum) to address impact of missing data assumptions on results
  - Implemented in the majority of the protocols in scope after 2015



# Impact on sub-group analyses

- Impute from overall population and no special imputation from sub-groups
  - Simple and transparent
  - May not always be a satisfactory approach

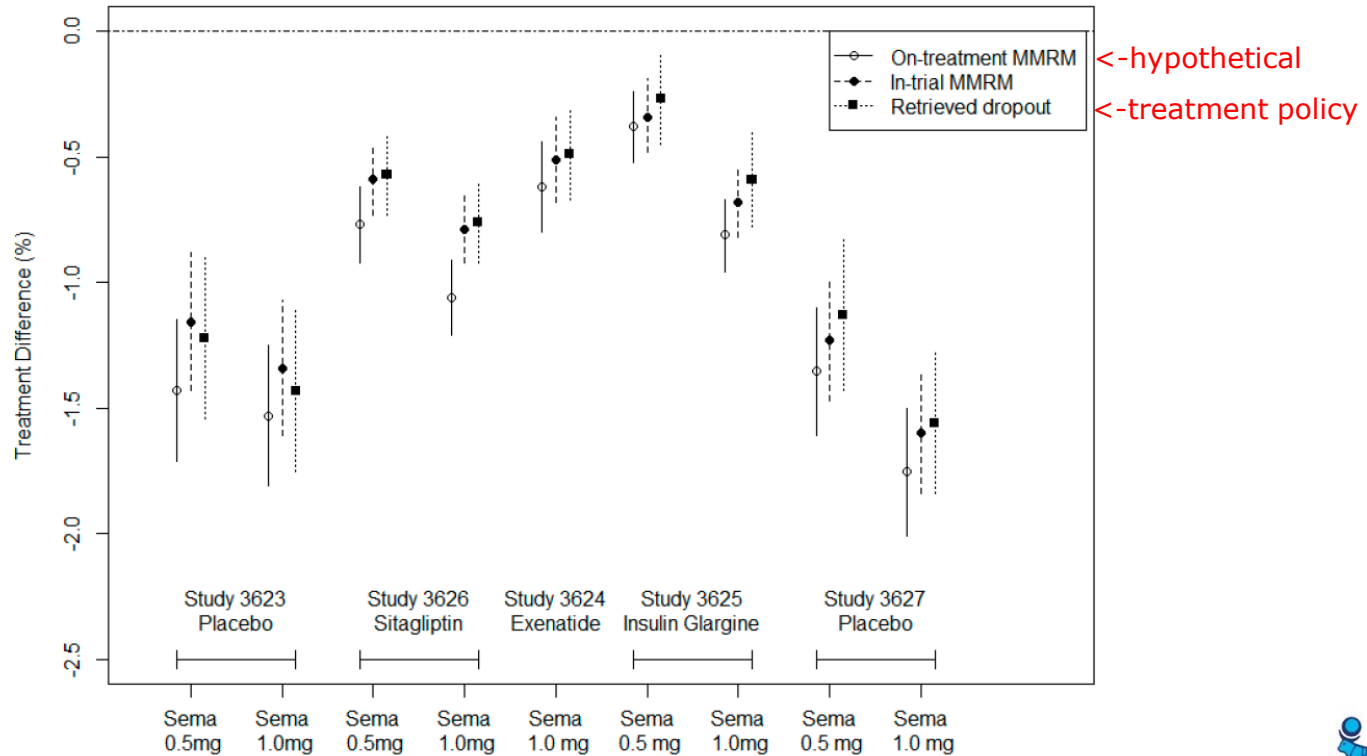
# Impact on non-inferiority trials

- Treatment policy strategy “ITT estimand” consistently requested by FDA
  - problematic for non-inferiority trials – bias towards equivalence
    - Patch: FDA suggested “Koch analysis” – add penalty (non-inferiority margin) to imputed values in investigational treatment arm
    - Novo Nordisk strategy: do not do Koch analysis, but do a tipping point sensitivity analysis
- Different strategies for handling intercurrent events may be relevant for non-inferiority and superiority testing
  - Likely to lead to different point estimates and confidence intervals
  - Complicates shift from non-inferiority to superiority testing
- Draft addendum only briefly discusses non-inferiority
  - Treatment policy strategy carries same concerns as FAS
  - Identify intercurrent events that attenuates treatment effect

# Impact on plots and summary tables

- In case of more than one estimand (primary and supplemental) the number of tables, figures and listings will grow considerably
- Working group within Biostatistics was formed to align summary tables and figures for different estimands across projects
  - Observed and estimated mean plot over time
    - Impact of imputing only landmark visit
  - Plots illustrating missing data pattern

# Impact on effect size – semaglutide s.c. (T2DM)



s.c.: subcutaneous, T2DM: type 2 diabetes mellitus

Briefing Information for the October 18, 2017 Meeting of the Endocrinologic and Metabolic Drugs Advisory Committee (EMDAC), Figure 2, statistical reviewer



# Impact on label

- Label supposed to be guidance to prescribing physicians
- “Basis for approval is what comes into the label” (Lisa LaVange, FDA at PSI meeting May 2017)
  - Treatment policy strategy always the most clinically relevant strategy?

# Challenges

- Estimands are still considered to be the responsibility of the statistician by many of our stakeholders
  - How to engage stakeholders?
- Different regulators have different views on which estimand is the most relevant
  - How to conduct multi-regional trials and name one estimand primary?

# After draft ICH E9 (R1) addendum

- Other strategies than treatment policy may be relevant and accepted
- Use of different strategies for different intercurrent events
- Very complex estimands – different strategies for different intercurrent events and a much higher number of estimands in protocol
  - Generic wording not possible with population-level summary
  - Trials with primary and a number of supplemental estimands are likely to lead to huge numbers of tables, figures and listings

# Selected references

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- ICH E9 (R1) addendum on estimands and sensitivity analysis in clinical trials to the guideline on statistical principles for clinical trials (draft, step 2b, 30 August 2017)
- Briefing Information for the October 18, 2017 Meeting of the Endocrinologic and Metabolic Drugs Advisory Committee (EMDAC):  
<https://www.fda.gov/downloads/AdvisoryCommittees/CommitteesMeetingMaterials/Drugs/EndocrinologicandMetabolicDrugsAdvisoryCommittee/UCM580460.pdf>



